HENRY MORRISON
FLAGLER MUSEUM
PALM BEACH, FLORIDA ®

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Flagler Museum Expands Education Department and Announces New Staff

PALM BEACH, FL — The Henry Morrison Flagler Museum is proud to announce a series of strategic staff appointments that reflect a growing investment in its educational mission, docent program, and community engagement. With the addition of Jenna Hoogstra as Director of Education, Charla Sramowicz as Museum Events Coordinator, Jacob Wike as Docent Volunteer Coordinator, the Museum is enhancing its ability to serve students, families, and visitors of all ages.

These new roles will help strengthen the Museum's school tour offerings, expand community programming, and elevate the overall visitor experience through thoughtful education and engaging events.

"We are thrilled to welcome such a talented group of professionals to the Flagler Museum," said Amanda Skier, Executive Director and CEO of the Flagler Museum. "Each of these new team members brings a unique perspective and set of skills that will deepen our connection with the community and enrich the experience we offer to our members and visitors. As we expand our educational and public programming, their contributions will be vital to helping us share the Museum's history and mission in meaningful ways."

Jenna Hoogstra Named Director of Education
Jenna Hoogstra brings over 15 years of experience in education and a deep passion for history and lifelong learning. She holds a master's degree in education from Michigan State University and most recently taught at Palm Beach Day Academy as the fourth grade lead teacher.

Hoogstra's experience teaching Florida history, a state requirement in fourth grade, provides a strong foundation in the subject and a deep understanding of Henry Flagler's contributions to the state.

"I have always loved coming to the Museum and learning about the unique stories of our region," said Hoogstra, a longtime admirer of the Flagler Museum since her school field trip days. "It's an honor to now be part of the team and contribute to sharing that history with others."

As Director of Education, Hoogstra will lead the Museum's expanded educational initiatives, including curriculum-based school programs, new outreach partnerships, and family-focused learning experiences.

Charla Sramowicz Appointed Museum Events Coordinator
With over 15 years of experience in event planning and the performing arts, Charla Sramowicz joins the team as Museum Events Coordinator. Formerly the Events Manager at the Maltz Jupiter Theatre, Charla brings a creative and energetic approach to the Museum's programming team.

"I look forward to creating and implementing fun, innovative events that engage visitors of all ages and celebrate the rich history and elegance of the Gilded Age," she said.

Sramowicz's arrival supports the Museum's initiative to enhance public programs and cultural events that connect with diverse audiences.

Jacob Wike Appointed Docent Volunteer Coordinator
Originally from Knoxville, Tennessee, Jacob Wike joins the Flagler Museum as Docent Volunteer Coordinator with a strong background in museum education and volunteer management. He most recently served as Education Coordinator at the Morris Center for Lowcountry Heritage in Beaufort, South Carolina, where he successfully developed educational programming and recruited and trained dozens of volunteer docents.

Wike holds both a Master of Arts in History and a Bachelor of Science in Education, excelling in both fields. Passionate about European and American history—especially the Gilded Age and early 20th century—he brings enthusiasm and expertise to his new role.

"I'm excited to join the wonderful team at the Flagler Museum," Wike shared. "I look forward to working with our dedicated volunteers and helping visitors connect more deeply with the past."

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About The Henry Morrison Flagler Museum

When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the New York Herald as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs. The Museum is located at One Whitehall Way, Palm Beach, FL 33480.

The Museum is open from 10:00 a.m. until 5:00 p.m., Tuesday through Saturday, and noon until 5:00 p.m. on Sunday. Admission is $28 for adults, $14 for ages 6 - 12, and children five and under are free. Guided tours, audio tours, printed self-guide brochures and the Flagler Museum Audio Tour app are all complimentary with Museum admission. Audio tours and self-guide brochures are available in English, Spanish, French, German and Portuguese.

For more information, please call the Flagler Museum at (561) 655-2833 or visit www.FlaglerMuseum.us.